

# Part 2

# Session planner

Course	Introduction to Journalism		Teacher:	Rachel McIndoe																					
20121 Session	WHAT to learn	HOW to learn	Review and changes																						
Dates Week	<i>Include employability, numeracy and literacy skills. Indicate acknowledgement activities.</i>																								
	What will your learners know and be able to do?	How will you deliver, assess and evaluate?	What homework have you set for your students? How did the lesson go? What adjustments are needed? What will I teach next lesson?																						
Session One	<p><b>Introduction</b> This session will introduce the course and determine the particular interests of learners</p> <p><b>Learning Outcomes</b></p> <p>Learners will Understand the courses requirements Meet the group Share their interests in writing or putting together a community news letter Explore the ways people get their news</p> <p><b>Employability Skills</b></p> <table border="1"> <thead> <tr> <th>Employability Skill</th> <th></th> </tr> </thead> <tbody> <tr> <td>Speaking and listening</td> <td>X</td> </tr> <tr> <td>Numeracy</td> <td></td> </tr> <tr> <td>Problem Solving</td> <td></td> </tr> <tr> <td>Planning and Organising</td> <td></td> </tr> <tr> <td>Learning</td> <td>X</td> </tr> <tr> <td>Reading and Writing</td> <td></td> </tr> <tr> <td>Teamwork</td> <td></td> </tr> <tr> <td>Initiative and Enterprise</td> <td></td> </tr> <tr> <td>Self Management</td> <td>X</td> </tr> <tr> <td>Technology</td> <td></td> </tr> </tbody> </table>	Employability Skill		Speaking and listening	X	Numeracy		Problem Solving		Planning and Organising		Learning	X	Reading and Writing		Teamwork		Initiative and Enterprise		Self Management	X	Technology		<p><b>Delivery</b></p> <p>Ice breaker game "Find someone who..." Ask learners to share where they got their news today? Discuss what people read and why? How do they get their local news given that there is no longer a local paper in Heidelberg? Who has had experience writing for publication of any type? Discuss the outcomes of the course include two publications and the sessions each week will include skills development as well as working time. Much of the success of the courses will rely on individuals contributing to a group project. Handout the session outlines. Learners complete a learner plan.</p> <p><b>Resources</b></p> <p>Ice breaker quiz Course outline Learner Plans</p> <p><b>Formal Assessment</b></p>	<p><b>Evaluation</b></p> <p><b>Homework</b></p> <p>Bring in the article of news that had the biggest impact on you during the week.</p> <p><b>Lesson</b></p> <p><b>Next Week</b></p> <p>What makes news news?</p>
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Session  
Two

### Introduction

This session examines the question What Makes News News?

### Learning Outcomes

Learners will

Identify sources of news including, print screen and online.  
Categorise the target audiences and the examine the difference in the types of stories and how the same stories are reported differently

Look at the difference between print and on line news

### Employability Skills

<b>Employability Skill</b>	
Speaking and listening	X
Numeracy	
Problem Solving	
Planning and Organising	
Learning	X
Reading and Writing	
Teamwork	X
Initiative and Enterprise	
Self Management	X
Technology	X

### Delivery

Learners were asked to bring in the one article of news that had the greatest impact on them during the week.

Learners complete written answers about their article.

Share these and identify how similar or different the responses are from class members.

Teachers led discussion about characteristics of the range of news media in 2020.

What makes news at a local level? Where is the gap that we could fill in local new provision?

Discuss the format – on line or print? Brainstorm types of content possible on sticky notes and collate on butchers paper and keep for further discussion

### Resources

Selection of newspapers

Access to computers

Sticky notes

Butchers paper

### Formal Assessment

### Evaluation

### Homework

Bring in your favourite article for your favourite journalist and be prepared to talk about its strengths

### Lesson

### Next Week

The role of a journalist in 2020

How to write a hard news story

**Sessions  
3 & 4**

**Introduction**

In these two sessions the learners will examine the role of a journalist and learn how to write a hard news story.

**Learning Outcomes**

Learners will

Identify the role of a journalist

Learn the difference between a hard and soft news story

Learn the process of developing a hard news story

Including what stories are considered “hard “

tone and presentation of Hard news and

Fact checking

Learners will also examine some of the current journalists they admire

**Employability Skills**

<b>Employability Skill</b>	
Speaking and listening	X
Numeracy	
Problem Solving	
Planning and Organising	
Learning	X
Reading and Writing	
Teamwork	
Initiative and Enterprise	X
Self Management	X
Technology	

**Delivery**

Learners present the journalist and article they admire to the group.

Collate the main features that are admired on whiteboard

Learners are asked to make a collection of articles by their journalist until the end of the course and comment on them for assessment,

Define hard news and soft news. Hard news generally refers to up-to-the-minute news and events that are reported immediately, while soft news is background information or human-interest stories.

How are the lines blurred between hard and soft news now? Politics, war, economics and crime used to be considered hard news, while arts, entertainment and lifestyles were considered soft news. Increasingly, the lines are beginning to blur. Is a story about the private life of a politician “politics” or “entertainment”? Is an article about the importance of investing early for retirement a “business” story or a “lifestyle” story?

Teacher presents sample stories for discussion where the lines are blurred.

Explicit teaching of process for writing a hard news story

**Resources**

**Evaluation**

**Homework**

Start journalist assignment

Bring in samples of soft news stories that have an impact

**Lesson**

**Next Week**

Soft news stories

Sample stories Assignment about a  
journalist

**Formal Assessment**

Sessions

5&6

**Introduction**

This session will look at writing soft news stories

**Learning Outcomes**

Learners will

Learn the process of developing a soft news story  
Including what stories are considered “soft “  
tone and presentation of soft news and  
Fact checking .

Start to consider what their publication may look like.

**Employability Skills**

Employability Skill	
Speaking and listening	X
Numeracy	
Problem Solving	
Planning and Organising	
Learning	X
Reading and Writing	
Teamwork	X
Initiative and Enterprise	
Self Management	X
Technology	

**Delivery**

Share the soft news stories that made an impact on learners and explain what it is about the article that appeals.

Collate the main features that are admired on whiteboard

Look at sample articles of soft news Eg from Good Weekend

Discuss tone, presentation, style, interviews , developing a relationship with the interviewee.  
Legal responsibilities and limitations

**Resources**

Sample soft stories

**Formal Assessment**

**Evaluation**

**Homework**

Identify some of the news photos that really tell a story.

**Lesson**

**Next Week**

Journalistic photography

<p>Sessions</p> <p>7&amp;8</p>	<p><b><u>Introduction</u></b></p> <p>This session will introduce learners to photography for journalism</p> <p><b><u>Learning Outcomes</u></b></p> <p>Learners will</p> <p>Examine some of the famous journalistic award-winning photos</p> <p>Learn the basics of how to use a camera</p> <p>Learn the basics of composition, lighting etc</p> <p>How to choose a subject</p> <p>Practice taking a series of photos for a soft and hard subject</p> <p><b><u>Employability Skills</u></b></p> <table border="1" data-bbox="273 893 745 1307"> <thead> <tr> <th>Employability Skill</th> <th></th> </tr> </thead> <tbody> <tr> <td>Speaking and listening</td> <td>X</td> </tr> <tr> <td>Numeracy</td> <td></td> </tr> <tr> <td>Problem Solving</td> <td></td> </tr> <tr> <td>Planning and Organising</td> <td>X</td> </tr> <tr> <td>Learning</td> <td>X</td> </tr> <tr> <td>Reading and Writing</td> <td></td> </tr> <tr> <td>Teamwork</td> <td>X</td> </tr> <tr> <td>Initiative and Enterprise</td> <td></td> </tr> <tr> <td>Self Management</td> <td>X</td> </tr> <tr> <td>Technology</td> <td></td> </tr> </tbody> </table>	Employability Skill		Speaking and listening	X	Numeracy		Problem Solving		Planning and Organising	X	Learning	X	Reading and Writing		Teamwork	X	Initiative and Enterprise		Self Management	X	Technology		<p><b><u>Delivery</u></b></p> <p>Share the learners favourite photos .</p> <p>Discuss Why are they effective?</p> <p>Identify why award-winning photos are so effective.</p> <p>Demonstrate mechanics of a camera, parts and how to operate . Note that learners will have access to two SLR/Auto cameras but will need to bring one from home or use a phone camera to complete the exercises.</p> <p><b><u>Resources</u></b></p> <p>Cameras</p> <p><b><u>Formal Assessment</u></b></p>	<p><b><u>Evaluation</u></b></p> <p><b><u>Homework</u></b></p> <p>Write a soft news article about your local community and provide 3 photographs</p> <p><b><u>Lesson</u></b></p> <p><b><u>Next Week</u></b></p> <p><b><u>Creative writing</u></b></p>
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Session 9

**Introduction**

This session will explore creative writing

**Learning Outcomes**

Learners will  
Read examples of creative writing  
Write a creative story

**Employability Skills**

<b>Employability Skill</b>	
Speaking and listening	X
Numeracy	
Problem Solving	
Planning and Organising	
Learning	X
Reading and Writing	X
Teamwork	
Initiative and Enterprise	
Self Management	X
Technology	

**Delivery**

The teacher will present examples of some creative writing found in magazines, short stories etc.

Learners choose a format and write a story which may be included in their publication

**Resources**

Samples of creative writing

**Formal Assessment**

**Evaluation**

**Homework**

**Lesson**

**Next Week**

Planning for the publication

Session 10

**Introduction**

This session is devoted to planning for the first publication.

**Learning Outcomes**

Learners will look at sample publications  
Engage in discussion and group planning about format and content  
Decide on roles within the group  
Allocate tasks

**Employability Skills**

<b>Employability Skill</b>	
Speaking and listening	X
Numeracy	
Problem Solving	X
Planning and Organising	X
Learning	X
Reading and Writing	
Teamwork	X
Initiative and Enterprise	X
Self Management	X
Technology	

**Delivery**

This session will be learner led  
Learners will have a list of decisions to make within the session and work as a group to achieve it.

Roles will need to be allocated including  
Editor  
Journalists  
Layout  
Photography  
Publisher  
Distribution

Ideas for content will be documented and tasks allocated to all learners

**Resources**

**Formal Assessment**

**Evaluation**

**Homework**

**Lesson**

Next Week  
Interview skills



<p>Session</p> <p>11-14</p>	<p><b><u>Introduction</u></b></p> <p>These 3 sessions are devoted to teaching and practicing interview skills</p> <p><b><u>Learning Outcomes</u></b></p> <p>Learners will</p> <p>Look at video footage of some famous interviews</p> <p>Look at some written famous interviews</p> <p>Understand the importance of</p> <p>Relationship with the interviewee</p> <p>Questioning technique</p> <p>On and Off the record status</p> <p>Legal constraints</p> <p>Writing style</p> <p><b><u>Employability Skills</u></b></p> <table border="1" data-bbox="273 922 743 1338"> <thead> <tr> <th>Employability Skill</th> <th></th> </tr> </thead> <tbody> <tr> <td>Speaking and listening</td> <td>X</td> </tr> <tr> <td>Numeracy</td> <td></td> </tr> <tr> <td>Problem Solving</td> <td></td> </tr> <tr> <td>Planning and Organising</td> <td></td> </tr> <tr> <td>Learning</td> <td>X</td> </tr> <tr> <td>Reading and Writing</td> <td>X</td> </tr> <tr> <td>Teamwork</td> <td></td> </tr> <tr> <td>Initiative and Enterprise</td> <td>X</td> </tr> <tr> <td>Self Management</td> <td>X</td> </tr> <tr> <td>Technology</td> <td></td> </tr> </tbody> </table>	Employability Skill		Speaking and listening	X	Numeracy		Problem Solving		Planning and Organising		Learning	X	Reading and Writing	X	Teamwork		Initiative and Enterprise	X	Self Management	X	Technology		<p><b><u>Delivery</u></b></p> <p><b><u>The teacher will explicitly teach interview skills</u></b></p> <p>Relationship with the interviewee</p> <p>Questioning technique</p> <p>On and Off the record status</p> <p>Legal constraints</p> <p>Writing styles</p> <p>Use of dialogue and direct quotes</p> <p>Learners will have Weeks12 &amp; 13 to conduct and write up an interview which is about the local community and can be used in the publication</p> <p>Week 14 they bring in the articles and workshop it with the rest of the group</p> <p><b><u>Resources</u></b></p> <p><b><u>Formal Assessment</u></b></p>	<p><b><u>Evaluation</u></b></p> <p><b><u>Homework</u></b></p> <p>Conduct and write an interview that can be used in the publication</p> <p><b><u>Lesson</u></b></p> <p><b><u>Next Week</u></b></p> <p>Press releases</p>
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Speaking and listening	X																								
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Self Management	X																								
Technology																									

Sessions  
15&16

**Introduction**

These sessions will finalise the first newsletter and write\_press releases about the new publication

**Learning Outcomes**

**Learners will**

Look at a range of press releases  
Practice writing press releases  
Finalise the content for the first publication

**Employability Skills**

<b>Employability Skill</b>	
Speaking and listening	X
Numeracy	
Problem Solving	
Planning and Organising	
Learning	X
Reading and Writing	X
Teamwork	
Initiative and Enterprise	X
Self Management	X
Technology	

**Delivery**

The teacher will teach press releases by showing samples, looking at purpose, language and structure for maximum impact

Learners will write press releases about their publication

All contributions for the first newsletter will be collated, discussed and edited

**Resources**

A range of press releases

**Formal Assessment**

**Evaluation**

**Homework**

**Lesson**

**Next Week**

**Creating a video short story**

Sessions 17  
&18

**Introduction**

These sessions will be taught by Julie Johnson who has a 6 hour program about creating a short film for community services

**Learning Outcomes**

Learners will

Look at a range of press releases

Practice writing press releases

Finalise the content for the first publication

**Employability Skills**

<b>Employability Skill</b>	
Speaking and listening	x
Numeracy	
Problem Solving	
Planning and Organising	
Learning	x
Reading and Writing	x
Teamwork	
Initiative and Enterprise	x
Self Management	x
Technology	

**Delivery**

The teacher will cover all basic skills for filming and editing using a iphone 10 in two sessions

**Resources**

**Formal Assessment**

**Evaluation**

**Homework**

Writing, interviewing for the second issue of the publication

**Lesson**

**Next Week**

**Creating a video short story**

Sessions 19

**Introduction**

This session will finalise the second issue of the newsletter and arrange distribution

**Learning Outcomes**

Learners will

Evaluate feedback about their first issue

Work as a group to review content for the second issue

**Employability Skills**

<b>Employability Skill</b>	
Speaking and listening	X
Numeracy	
Problem Solving	X
Planning and Organising	X
Learning	X
Reading and Writing	X
Teamwork	X
Initiative and Enterprise	X
Self Management	X
Technology	

**Delivery**

All contributions for the second newsletter will be collated, discussed and edited in this session

Printing and distribution will occur during the week

**Resources**

**Formal Assessment**

**Evaluation**

**Homework**

**Lesson**

**Next Week**

**Final session !**

Session 20

**Introduction**

This session will celebrate the end of the course  
Officially launch the newsletter  
Evaluate the course

**Learning Outcomes**

**No new content or skills will be taught**

**Employability Skills**

<b>Employability Skill</b>	
Speaking and listening	X
Numeracy	
Problem Solving	
Planning and Organising	X
Learning	X
Reading and Writing	
Teamwork	X
Initiative and Enterprise	X
Self Management	X
Technology	

**Delivery**

The second issue will be launched at a party  
/celebration with invited guests  
Learners will showcase their video story  
Learners will receive their certificate  
Learners will complete course feedback and a  
Learner Review

**Resources**

Learner reviews and feedback sheets  
Certificates  
Party food and drink !

**Formal Assessment**

**Evaluation**

**Homework**

**Lesson**

**Next Week**